

CONNECTION

L I B R A R Y O F C A L I F O R N I A

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Library Profiles

The Jean and Charles Schulz Information Center at Sonoma State

Nestled in bucolic Sonoma County is Sonoma State University. Sonoma State has one of the smallest student bodies of the California State University system, about 7500 students, 40 percent of whom live on campus. Sonoma State's new library, the new Jean and Charles Schulz Information Center, is the architectural, informational and technological flagship for this intimate campus. The Schulz Information Center, led by library dean, Barbara Butler, shapes its programs, collections and special events so that its primary patrons, which include Sonoma County residents as well as students, use the library as a gathering place for research, critical discourse, multi-cultural enjoyment and, of course, Internet surfing.

The Schulz Information Center opened in August 2000 thanks in part to a \$5 million donation from cartoonist and lifetime Sonoma County resident Charles Schulz. Schulz's academic cartoons hang throughout the Schulz Information Center, adding warmth to the library's modernity. Its cyber-café, Charlie Brown's, at the ground level, further extends the Schulz Information Center's mission of high-tech fun, research and study. The café, according to Dean Butler, "enhances life on campus."

Barbara Butler does not assume that her academic library's "captive audience" will guarantee steady patronage. She says that the "library needs to take a leading role in campus activities," that "libraries are an educational enterprise and education goes on



in diverse ways." Although curriculum drives most of her library's acquisitions, Butler sees the Schulz Information Center as "going beyond" a traditional university library and becoming a cultural activity center, offering a range of intellectual programs in addition to research assistance.

As part of ensuring that students and community members (who use the library increasingly) see the Schulz Information Center as a cultural center, library administrators built

an art gallery by the main entrance. Upon entering the building, patrons not only find computer banks, research librarians and tables shrewdly grouped for productive study, but also a softly lit gallery showcasing revolving exhibits. In its first year, for example, the gallery has offered *Peanuts Goes to College: The Work of Charles M. Schulz* and the work of Edward C. Boyle Scholarship recipients who spent a year studying art in Florence and Paris.

The Schulz Information Center weaves the rich cultural history of the wine-country into its programs, a strategy that attracts older community members to the library. For example, last summer the Schulz Information Center hosted a lecture series on Jack London, a program complementing the library's acquisition of London first editions, lobby cards and film posters. Jack Waring, the book collector who donated the costly collection, wanted the collection to be in a library close to Glen Ellen

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Libraries join doctors and nurses to promote literacy

Doctors, nurses, and library literacy staff who share a concern for improving the state's literacy levels came together on September 8, 2001 at the State Capitol for the first California Reach Out and Read Statewide Conference. The conference allowed health care providers and libraries to exchange ideas on how to develop and support a statewide coalition of California clinics who participate in the Reach Out and Read program.

Reach Out and Read (ROR) is a national program devoted to making early literacy a part of pediatric primary care. Dr. Perri Klass, a ROR program advocate and trainer, believes pediatricians play a unique role in promoting the enjoyment of books and reading. "Giving out books when children come to the doctor helps parents to understand how important it is to read and look at books with their children," Klass says.

From the waiting room to the doctor's office, books and reading are part of every clinic visit for young children ages six months to five years at ROR sites. Volunteers at participating clinics read aloud to infants, toddlers, and other children in pediatric waiting rooms. And during the check-up, pediatricians and nurse practitioners encourage parents to read aloud to their young children. The staff then provides age and culturally appropriate free books for the parents to take home.

Because library family literacy programs and ROR programs

share the mission of improving early literacy skills in children 0-5 years of age, the programs come together to promote early literacy throughout the state. One of the largest collaborative efforts in California is Reach Out and Read San Joaquin, a joint venture of the Stockton-San Joaquin County Public Library, the Health Plan of San Joaquin, San Joaquin County Health Care Services, and the United Way of San Joaquin. This joint partnership's goal is to reach over 10,000 children each year at ROR clinics in the Stockton-San Joaquin communities.

Reach Out and Read annually reaches 1.3 million children and their families at more than 1,000 sites in all fifty states, as well as the District of Columbia and Puerto Rico. The program distributes 2.5 million new books to families each year and nearly 10,000 pediatricians and nurse practitioners have been trained in the Reach Out and Read strategies of pediatric literacy.

For more information on the Reach Out and Read Program, contact Suzanne Flint, Reach Out and Read program director for San Mateo County and Stanford, at (650) 724-3230, or contact Cindy Costales, literacy consultant, at the California State Library at (916) 651-8304, or by email to ccostales@library.ca.gov.

For a list of national Reach Out and Read program sites, visit their website at www.reachoutandread.org.

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Schulz

where London had his "Beauty Ranch." The London lectures were sold-out. Most recently, Sonoma native Tom King, who wrote *Amelia Earhart's Shoe: Is the Mystery Solved?*, gave lectures on Amelia Earhart that were also popular with community residents.

Butler highly values the Schulz Information Center's membership in the Golden Gateway region of the Library of California. She says, however, that patrons need not know about the alliance, that they should just benefit from it. When students and faculty search the online catalog, they don't know their exact access point "and that," Butler says, "is as it should be." A patron, particularly a young, new student, shouldn't have to worry about from where the data comes, just that it comes. "It's our mandate," Dean Butler says, "to keep making retrieving information as easy as

possible for our students."

The Schulz Information Center has technologically advanced machinery that complements its sophisticated information links like those it has through the Library of California.

The Schulz Information Center's Automatic Retrieval System (ARS), for example, a robotic storage and retrieval technology for lesser-used texts, is housed in a cavernous space beneath the building. There are less than ten ARS in the United States, and only at Sonoma State, the University of Las Vegas, Nevada, California State University at Northridge on the west coast. Instead of storing texts at an outside facility, the ARS allows on-site storage and instant retrieval at the push of a button. When the ARS gets "hits," requests on "Snoopy," the Schulz Center's main system, the ARS technician activates trolleys and cars that move up and down rows of bins



two stories high, and equally deep, to locate the required texts. The ARS technician then belts in the texts and sends them up a ramp into the main library. Machines do all the heavy lifting. It's an amazing feat and reminds one of Willy Wonka's magical factory. But, given that the Schulz Information Center embodies the intersection of 21st century technology and intellectual whimsy, one expects such wizardry here.



Library of California News

Meeting examines 21st century reference services under LoC

What is happening now in reference service? What do we want reference service to be like in the 21st century? How will reference librarians provide services under the Library of California? In the first gathering since the regional library networks began operating in January 2001, librarians from the public library system reference centers met on October 2 at the University of Southern California's Sacramento Center to begin addressing these questions.

Guided by facilitator Rob Simas, Library of California Director Diana Paque, and Network Resources Consultant Cathie Helmick, the librarians took the following steps toward developing a statewide reference program (also called "information and referral services" in the parlance of the LoC Act):

- Identify the general makeup of a working group of reference librarians to continue addressing information and referral services issues;
- Begin formulating a working definition of "reference" within the context of LoC and providing information services in the 21st century;
- Create a timeline of preliminary activities;
- Identify communication mechanisms;
- Identify significant issues to be addressed at future meetings.

Librarians also grappled with reference issues like:

- amount of time spent on an individual reference question
- providing a basic level of reference service for all Californians

- creating a new model of reference that uses a village as opposed to a hierarchical approach to answering reference questions (i.e., eliminating use of the terms 2nd and 3rd levels of reference)
- creating a reference service that emphasizes both virtual reference and the importance of obtaining information from local community libraries.

A future meeting is planned for January 2002 that will also include reference librarians representing special, school, public, and college and university libraries. Members of this expanded work team will continue discussing reference issues with the goal of drafting a policy statement about the contours of a statewide reference program, and ultimately move toward LoC board consideration of a policy for reference service programs.

The reference librarians participating in the October meeting included Kathy Aaron, Nancy Brower, Joe Cochrane, Mike Drake, Susan Holmer, Judy Lane, Susan McGlamery, Judith Segel, and Deborah Westler. These librarians provide reference services to public library members of the 15 California Library Services Act cooperative systems in California and the LoC regional library networks. Also participating was John Jewell, the chief of state library services at the California State Library.

For more information about the LoC statewide reference program, contact Cathie Helmick at (916) 653-5471, or by email to chelmick@library.ca.gov.

APPOINTMENT

Sacramento Public Library strikes gold with Anne Marie

Anne Marie Gold, executive director of the Stanford-California State Library Institute on 21st Century Librarianship, has been chosen as the new director of the Sacramento Public Library System. She will succeed Richard Killian, who has been director for the past 14 years. Previously Gold was the interim director of the Library of California program, chief of the Solano and Contra Costa County library systems, and president of the California Library Association. She begins her new duties in January 2002.



Californians benefit from newly enacted library laws

Governor Gray Davis has approved three legislative bills designed to help the visually-impaired, to educate public school students and the general public about California's Native Americans, and to help community college district libraries purchase library materials. These three new laws are:

- ***Kevin Starr Access to Information Act of 2001***

This law authorizes the State Librarian to provide toll-free telephone access to telephonic reading systems for blind and physically handicapped individuals who cannot read print materials. The bill appropriates \$830,000 from the California Teleconnect Fund Administrative Committee Fund to the California State Library to underwrite the cost of operating seven existing telephonic reading centers within the state.

- ***California Native Americans:***

Instructional and Reference Resources

This law requires, in part, that the State Librarian allocate \$100,00 in grant monies to develop California Native American instructional resources for public schools. The State Librarian will consult with the California State

Department of Education and the Curriculum Development and Supplemental Materials Commission in developing these instructional resources. In Section 3 of this Act \$25,000 is allocated for the State Librarian, in cooperation with the University of California, Berkeley, to develop California's American Indian Nations Information Project in the CSL to educate the general public about California's Native Americans.

- ***Education Law - Section 34 of the Act that partially restores funding for California Community Colleges***

In recognition of a demonstrated need for funding, the Governor approved restoring \$32 million of the original \$98 million funding request for the categories of scheduled maintenance and special repair projects at the community college campuses, and for the purchase of instructional equipment and library materials. Of the \$32 million amount restored, \$14.9 million will pay for purchasing instructional equipment and library materials. Community colleges/districts are able to decide how funds are to be spent in these categories.



Bas-Relief of Mural enhances State Library's Braille and Talking Book Library

Thanks to patron contributions and the California State Library Foundation, a powerful mural, "On the Sacramento River," by internationally acclaimed artist, Gregory Kondos, member of the National Academy, now hangs in the lobby of the California State Library's Braille and Talking Book Library (BTBL) branch in Sacramento.

"On the Sacramento River" evokes northern California's delta, the serene rural landscape of this BTBL branch's community. Donine Hedrick, the BTBL program manager, wanting BTBL's

blind and sight-impaired patrons to have access to the landscape, arranged for a bas-relief of the mural made.

Hedrick explains, "To address our patrons' needs we had a picture of the painting used to make a mold and poured a bronze bas-relief so that either blind or people with visual disabilities could feel the painting, and the title, 'On the Sacramento River.'" Hedrick says BTBL's job to address not only the special informational, and listening requirements of BTBL's patrons but also the patrons' aesthetic senses.



Initial series of 2001/2002 LSTA grants awarded to libraries

State Librarian Dr. Kevin Starr has awarded Library Services and Technology Act (LSTA) grants to libraries for fiscal year 2001/2002. LSTA is federally-funded through the U.S. Institute of Museum and Library Services, but state-administered. The program provides local assistance grants for resource sharing, multi-type library networking, and targeted services to the underserved, disadvantaged, geographically isolated, or illiterate. Academic, corporate, institutional, public, school, and special libraries are all eligible for funding.

LSTA grants were awarded to the following libraries:

Applicant & Project	Amount Awarded (\$)
Alameda County Library <i>Albany Library Historical Photo Digitization</i>	48,690
Anaheim Public Library <i>Digital Anaheim: Primary Sources in the Classroom</i>	50,000
Bay Area Library & Information System (San Mateo) <i>Resource Sharing Consortium (Inn-Reach)</i>	59,400
Blanchard/Santa Paula Public Library District <i>SOL PLUS Sensitivity</i>	14,100
California State Railroad Museum Library (Sacramento) <i>Sacramento History Online, Phase I</i>	166,182
California State University, Chico. Research Foundation <i>Northern California Native American Multimedia Collection: Preservation & Access</i>	157,884
Cerritos Public Library <i>The Experience Library: A Case Study of a New Approach to Customer Service</i>	82,500
Covina Public Library <i>Young Person's Publishing Center</i>	37,944
Gay, Lesbian, Bisexual, Transgender Historical Society of Northern California (San Francisco) <i>Gay, Lesbian, Bisexual, Transgender Library Resources</i>	106,657
Los Angeles Public Library <i>First Source Plus 2001/2002</i>	335,628
Metropolitan Cooperative Library System (Pasadena) <i>24/7 Reference Project, Phase 4</i>	531,027

Metropolitan Cooperative Library System (Pasadena) <i>From Interns to Library Leaders (FILL)</i>	189,305
Metropolitan Cooperative Library System (Pasadena) <i>Young Adults Programs</i>	155,650
Newport Beach Public Library <i>Library Services to Seniors</i>	62,745
North State Cooperative Library System (Willows) <i>Young Adult Services Training Videos, Year 2</i>	69,850
Oxnard Public Library <i>Oxnard Heritage Digitization</i>	31,000
Peninsula Library System (San Mateo) <i>BALIT Publicity Enhancement</i>	65,395
Peninsula Library System (San Mateo) <i>Librarians' Index to the Internet(LII) - Technical Upgrade</i>	99,000
Riverside County Library System <i>Project DREAM</i>	45,000
San Diego Public Library <i>Business Resources and Technology Link, Year 2</i>	118,569
San Francisco Public Library <i>School Services Corps., Year 2</i>	185,558
San Joaquin Valley Library System (Fresno) <i>San Joaquin Valley Digitization</i>	127,015
San Joaquin Valley Library System (Fresno) <i>Young Adult Services Institute: Serving San Joaquin Valley Teens in the 21st Century, Year 2</i>	81,220
San Jose Public Library <i>Innovative Branch Service Model Evaluation</i>	92,797
Santa Ana Public Library <i>Santa Ana Digital Archive</i>	48,310
Santa Clara County Library <i>Healthy Reading, Healthy Families, Year 2</i>	104,107
Simon Wiesenthal Center, Inc. Library <i>Tools for Tolerance to Enhance Library Services, Year 2</i>	136,208

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LSTA grants

South San Francisco Public Library. Project READ <i>Equipping Computer Labs for the Future</i>	53,900	University of Southern California. Information Services Division (Libraries) <i>Access to History: Cataloging the California Testimonies of the Holocaust, Phase II</i>	200,000
Southern California Library for Social Studies & Research (Los Angeles) <i>Accessing Southern California Social History Sources, Year 2</i>	52,595	Woodland Public Library <i>Shop for the Library</i>	48,840
Stanford University Libraries. Branner Library <i>Stanford Geological Survey Map and Field Notebook Access</i>	44,673	University of California, Office of the President, California Digital Library (Oakland) <i>Testing a Model for Sustainable Online Archive of California, Year 2</i>	212,866
Sutter County Library <i>teen.community</i>	124,606	Bay Area Library & Information System (San Mateo) <i>Access to Information for People with Disabilities</i>	66,214
University of California, Berkeley. Bancroft Library <i>San Francisco Earthquake and Fire Digital Archives, Year 2</i>	308,713	County of Los Angeles Public Library <i>Working With Kids @ Your Library: Internships</i>	53,141
University of California, Los Angeles. Dept. of Information Studies <i>California Center for the Book, Year 3</i>	313,861	Total: \$4,982, 167	
University of California, San Diego. Libraries <i>California Explores the Ocean</i>	213,161	For general information about the LSTA program, see www.library.ca.gov/html/grants.html on the California State Library website. For further information, contact Jay Cunningham, LSTA coordinator, CSL, at (916) 653-8112, or by email to jcunningham@library.ca.gov .	
University of California, San Diego. Libraries <i>California Preservation Priorities: Planning, Training & Implementation</i>	87,856	For general information about the U.S. Institute of Museum and Library Services (IMLS), visit their website at www.imls.gov .	



Training Corner

Provider: Librarians Association
of the University of California, Berkeley
Course: "Forging Library Partnerships
in the Networked Age"
Date and locations:
Friday, Nov. 2, 2001; 9:15 a.m.- 4 p.m.
Clark Kerr Campus, UC Berkeley
<http://www.lib.berkeley.edu/LAUC/Partner>

Provider: InFoPeople
Course: *E-books 101*
Dates and location:
Tuesday, November 13,
Sacramento County Office of Education
Wednesday, November 28,
Courtyard Los Angeles Old Pasadena
Tuesday, December 11,
San Jose Public Library
<http://infopeople.org/WS/workshop/Workshop/61>

Provider: InFoPeople
Course: *Using Libris Design to Create Your Library
Building Program*
Dates and location:
Tuesday and Wednesday, November 13 and 14
Pleasant Hill-Contra Costa County Library
Gates Lab
<http://infopeople.org/WS/workshop/Workshop/43>

Provider: UCLA Graduate School of Education
and Information Studies,
Department of Information Studies
Course: *Web Design Using Photoshop
and Dreamweaver*
Date: November 9, 9:30a.m.-3:30p.m.
Course: *Health Information at Your Fingertips!*
Date: November 16, 9:30a.m.-1p.m.

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Training Corner

Course: *Collection Development 101*

Date: December 7, 9a.m.-4p.m.

<http://is.gseis.ucla.edu/conted>

Provider: InFoPeople

Course: *Blueprint for a Library Capital Campaign*

Dates and locations:

Monday, November 26, 2001,
Sacramento County Office Of Education

Tuesday, November 27, 2001,
San Jose Public Library

Monday, December 10, 2001,
San Bernardino Public Library-Central

Tuesday, December 11, 2001,
Huntington Beach Public Library

Wednesday and Thursday, January 9 and 10, 2002,
Los Angeles Public Library
Electronic Resources Training Center

<http://infopeople.org/WS/workshop/Workshop/63>

Provider: InFoPeople

Course: *Library Cheat Sheets, Guides and Manuals:
How to Create Effective
Instructional Materials*

Dates and locations:

Friday, November 30, 2001,
San Francisco Public Library

Tuesday, December 18, 2001,
San Bernardino Public Library-Central

Tuesday, January 8, 2002,
Sacramento County Office of Education

Wednesday, January 23, 2002,
Downey City Library

<http://infopeople.org/WS/workshop/Workshop/62>

Provider: InFoPeople

Course: *Survival Skills for School Librarians:
Using Web Technology*

Dates and locations:

Friday, November 9,
San Jose Public Library - GATES Lab

<http://infopeople.org/WS/workshop/Workshop/57>

Provider: InFoPeople

Course: *Gumby Meets Dewey:
Rethinking Library Staffing Issues*

Dates and Locations:

Friday, November 30,
Sacramento County Office of Education

Friday, December 7,
Fullerton Public Library

<http://infopeople.org/WS/workshop/Workshop/59>

Provider: InFoPeople

Course: *Computer and Internet Troubleshooting 101*

Dates and Locations:

Wednesday, November 7,
National City Public Library

Monday, November 19,
San Jose Public Library - GATES Lab

Friday, December 7,
Los Angeles Public Library
Electronic Resources Training Center

<http://infopeople.org/WS/workshop/Workshop/51>

Provider: InFoPeople

Course: *Readers' Advisory on the Web*

Dates and Locations:

Wednesday, November 28
Los Angeles Public Library
Electronic Resources Training Center

<http://infopeople.org/WS/workshop/Workshop/49>

Provider: InFoPeople

Course: *Virtual Reference: Is it for you?*

Dates and Locations:

Friday, November 16, 2001
Sacramento County Office of Education

Friday, November 30, 2001
Ventura County Library-E.P.Foster

Monday, December 10, 2001
San Jose Public Library - GATES Lab

To register for this workshop:

Use the online registration form at

<http://infopeople.org/WS/workshop/Workshop/60>

Provider: InFoPeople

Course: *Getting the Most from PowerPoint*

Dates and locations:

Thursday, Nov 15, 2001
Bakersfield-Beale Memorial Library

Tuesday, Nov 27, 2001
Ventura County Library-E.P.Foster

Tuesday, Dec 11, 2001
Salinas Public Library

To register for this workshop:

Use the online registration form at

<http://infopeople.org/WS/workshop/Workshop/10>

2001

November

October 31-November 2, 2001

California School Libraries Association (CSLA)
Annual Conference, Long Beach

November 2-5, 2001

California Library Association (CLA)
Annual Conference, Long Beach

November 5-6, 2001

Library of California board meeting, Long Beach

November 14-18, 2001

American Association of School Librarians (AASL)
National Conference, Indianapolis

2002

January

January 18-23, 2002

American Library Association (ALA) Midwinter Meeting,
New Orleans

March

March 13-16, 2002

Public Libraries Association (PLA) National Conference,
Phoenix

April

April 14-20, 2002

National Library Week

June

June 13-20, 2002

American Library Association (ALA) Annual Conference,
Atlanta

November

November 15-18, 2002

California Library Association (CLA), Annual Conference,
Sacramento

CONNECTION

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Articles for inclusion in a
future issue of the
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Please submit articles or
suggestions to the *Connection*
editor, Sarah Dalton.



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<http://www.library.ca.gov/loc/board/index.html>

California Public Library Construction
and Renovation Board:

<http://www.library.ca.gov/html/libser17h.html>